



Guillemot

C O R P O R A T I O N

Carentoir, July 25, 2024

2024 second-quarter turnover: up 7%

Unaudited data (€m) January 1 – June 30, 2024	2024	2023	Change
Second quarter			
Thrustmaster gaming accessories	26.0	22.6	+13%
Thrustmaster total	26.0	22.6	+13%
Hercules digital devices	2.2	3.3	-33%
Hercules total	2.2	3.3	-33%
Total	28.2	25.9	+7%
First half			
Thrustmaster gaming accessories	50.7	42.3	+20%
Thrustmaster total	50.7	42.3	+20%
Hercules digital devices	5.3	5.8	-9%
Hercules total	5.3	5.8	-9%
Total	56.0	48.1	+16%

The Group's turnover increased 7% in the second quarter of 2024, to €28.2 million.

Thrustmaster continued to deliver growth in the second quarter, with turnover up 13%.

Meanwhile, quarterly billings were down at Hercules due to an unfavorable base effect linked to last year's launch of the *DJControl Inpulse T7* controller.

Sales in the second quarter were stable in Europe, grew very slightly in North America and grew strongly in the rest of the world (Asia and the Middle East).

Thrustmaster news

➤ **Racing wheels:** Thrustmaster's latest wheel, *EVO Racing 32R Leather* — a round, leather-wrapped wheel rim 12.6 inches / 32 cm in diameter with a detachable central hub — is designed to shine in rally special stages and deliver in all racing disciplines. Its high-quality design is helping Thrustmaster move further upmarket.

During the period, Thrustmaster also released *T128 Shifter Pack*, which bundles its top two current best-sellers, the *T128 Force Feedback* racing wheel and the *TH8S Shifter Add-On* shifter. The pack is the perfect way to dive into the world of sim racing and the Thrustmaster ecosystem at a highly competitive price.

eSports racing partnerships: 24 Hours of Le Mans: Thrustmaster took part in the 92nd 24 Hours of Le Mans as part of its partnership with racing game Le Mans Ultimate for the FIA World Endurance Championship (WEC). Gamers had access to a dedicated area of the Race Village with eight racing simulators equipped

with T818 Direct Drive bases, as well as other prestigious locations such as the Ferrari booth and the Le Mans Spirit Club.

➤ Flight sim/joysticks:

The new Advanced Versatile Aviation (AVA) range has had a strong start since its launch and will receive a boost with the third-quarter release of the *AVA F/A-18 Super Hornet Flightstick* joystick. The highly-configurable and customizable AVA base is a major step forward for owners of joysticks in the HOTAS Warthog range, which are naturally compatible, allowing them to take their gameplay to the next level.

As the global leader in flight simulation accessories, Thrustmaster took part in the most recent FlightSimExpo — one of the world's biggest flight sim gatherings — in America at the end of June to rub shoulders with attendees. New flight sim game *Microsoft Flight Simulator 2024*, slated for release on November 19, is eagerly awaited by aviation enthusiasts and flight sim fans alike. This new game is set to be even more all-encompassing, with more accurate landing challenges and even more complex missions and scenarios.

➤ Farming: Thrustmaster regularly adds new products to its SimTask range. At the beginning of July, Thrustmaster was an official partner at FarmCon 24, an annual gathering dedicated to farming simulation organized by GIANTS Software.

➤ Gamepads: The new *ESWAP X2* gamepad, officially licensed by Elden Ring™ and released in June, is aimed at gamers keen to venture into the Land of Shadow and the Lands Between. With its interchangeable modules, S5 NXG mini-sticks recognized for their outstanding precision, and next-level responsiveness, this gamepad offers customized control and handling.

Hercules news

For the back-to-school season, Hercules will be unveiling a new, complete pack for aspiring DJs. Hercules continues to work closely with Serato, whose software is also bundled with the Group's flagship controller, *DJControl Inpulse T7*: the new pack will include both *DJUCED*® and *Serato DJ Lite*.

At the forthcoming DJ Expo in Atlantic City, New Jersey on August 5, Hercules will announce the release of a limited edition of its *DJControl Inpulse 500* controller available exclusively from a major North American musical instrument retail chain.

Hercules has continued to regularly improve its *Hercules Stream Control* software with updates adding various new functions (e.g. a graphical interface for Stream 200 XLR owners, and advanced microphone settings).

Hercules aims to create a true ecosystem around the *Hercules Stream* range over the next few months.

Outlook

The Group is working toward launching a number of new products in the fourth quarter of 2024, which will see the release of *Microsoft Flight Simulator 2024* on November 19, racing simulation game *Assetto Corsa EVO* (slated for late 2024), new downloadable content for *Le Mans Ultimate*, and *Test Drive Unlimited Solar Crown* (set for release on September 12).

The Group maintains its forecast of sales growth and an operating profit for fiscal 2024.

Guillemot Corporation is a designer and manufacturer of interactive entertainment hardware and accessories. The Group offers a diversified range of products under the *Hercules* and *Thrustmaster* brand names. Active in this market since 1984, the Guillemot Corporation Group is currently present in 11 countries (France, Germany, Spain, the UK, the United States, Canada, Italy, Belgium, Romania, the Netherlands and China [Shanghai, Shenzhen and Hong Kong]) and distributes its products in more than 150 countries worldwide. The Group's mission is to offer high-performance, ergonomic products which maximize the enjoyment of digital interactive entertainment for end users.

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